



Job Title	Social Media & Marketing Intern
Team	Marketing
Job Type	Intern
Reports To	Planting SEEDS' co-founders
Apply Here	https://www.plantingseedsllc.org/careers

About this Role

Planting SEEDS' Marketing team is responsible for increasing the start-up company's reach & impact and promoting the brand. The social media & marketing intern will assist with developing, posting, monitoring, and responding to content related to Planting SEEDS' brand. The ideal candidate is an undergraduate or graduate-level student who is willing to work 10-15 hours a week. This internship is a year-long position, however there is an opportunity for renewal or promotion upon annual review.

Key Responsibilities

Deliverables/Outcomes

Developing Content	<ul style="list-style-type: none">● Create diversity, equity, & inclusion-related posts for Instagram, Twitter, Facebook, and LinkedIn
Managing Social Media Platforms	<ul style="list-style-type: none">● Create and maintain a weekly content posting schedule● Engage with social media audience
Website Management	<ul style="list-style-type: none">● Update event listings● Post and manage monthly blogs● Add client testimonials● Manage and update media as necessary

Essential Skills

- Strong communication skills
- Takes initiative and is able to work autonomously with minimal oversight
- Ability to effectively stay organized
- Well-informed about social issues impacting individuals with marginalized identities, and popular culture trends.
- Solid understanding of leveraging hashtags and trending topics to promote Planting SEEDS' brand and services
- Ability to effectively manage multiple social media accounts
- Values aligned with those of Planting SEEDS

Application Process

To apply for this position, please send your completed application, resume and a cover letter to info@plantingseedsllc.org outlining:



- 1.) Your qualifications
- 2.) How your values resonate with Planting SEEDS' mission
- 3.) What you believe you will add to the marketing team.

Please visit www.plantingseedslc.org to become familiar with our philosophy, mission, vision, and services and to download the employment application.

Planting SEEDS, LLC is an Equal Opportunity Employer and employs without regard to sex, race, gender, national origin, religion, age, socioeconomic status, handicap, or any other basis prohibited by applicable law.